

shoptelligence

INTERACTIVE ENSEMBLES

Interactive cross-category
product collections in context



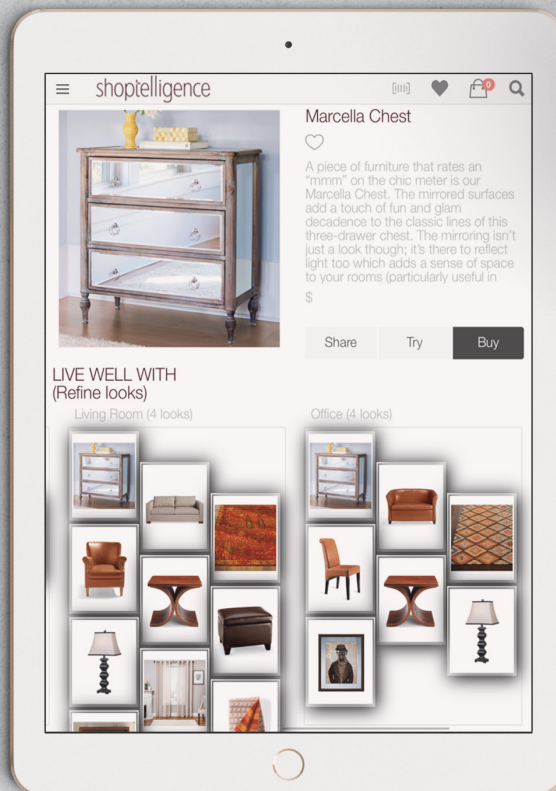
Reaffirms the shopper's choice and invites them to add coordinating items

Multiple ways to interact promotes shopper engagement to make ensembles their own

Learns from all inputs to get smarter

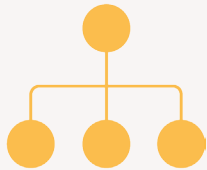
Automatically accounts for inventory

Combines relevancy and retailer controls, merchandising to shoppers in their context while helping retailers achieve their business goals



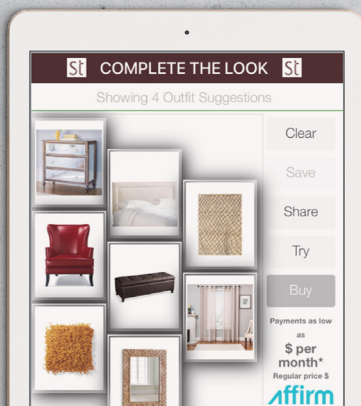
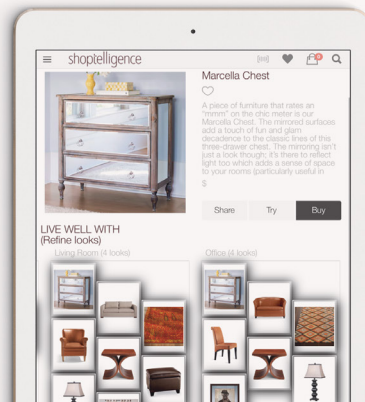
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One Item, Multiple Ways

Coordinating collection of items built around the item the shopper selected in different contexts, demonstrating versatility of the selected item.



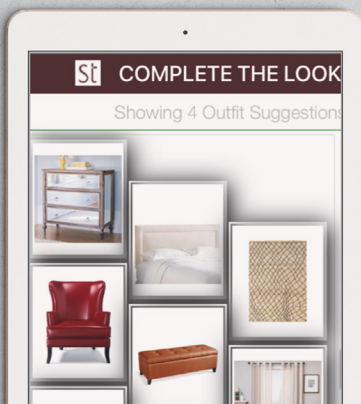
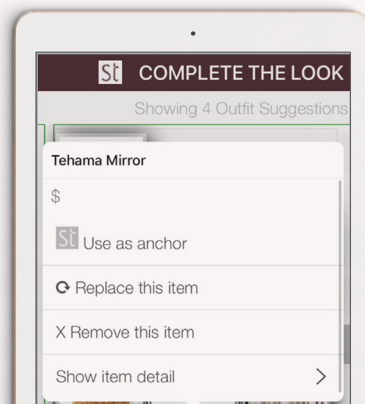
Dynamic Ensemble

Coordinating collection of items built around the item the shopper selected, reaffirming the choice and inviting them to consider adding items.



Customization Options

Interactive options for each item, allowing shoppers to make the ensemble their own.



Customized Ensemble

Final ensemble customized to the shopper's taste.

